

Investment strategies

Tobam pairs diversification with theme and wins a mandate

NewsManagers

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The asset management firm **Tobam** on Friday, 16 May announced that it has won a USD150m mandate from a North American institutional client, dedicated to its new Anti-Benchmark Next US Equity strategy. This strategy aims to maximise diversification within the investment universe represented by the Nasdaq 100 universe, applying the patented Anti-Benchmark process, a statement says. The originality of the strategy is to advocate the **Tobam** management mode based on diversification, while being focused on a more thematic index such as the highly tech-oriented Nasdaq.

Assets under management in the Anti-Benchmark US Equity strategy, which also covers the US market in the large sense, represent over USD1bn currently.

As of 15 May 2014, assets under management at **Tobam** totalled over USD6bn, up by USD500m since the beginning of the year.

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