

Diversification Dashboard July 2014:

TOBAM's Diversification Ratio (DR) ^a measures to what extent a portfolio is diversified. The DR ² (square of the diversification ratio) measures the number of effective degrees of freedom to which a portfolio is exposed. As the table shows, the "broad market" indices leave diversification on the table. In addition to a snapshot of each market's DR ² , the table shows the DR ² of a well-diversified portfolio, and the fraction of available diversification used by the index.		DR² - Index diversification	DR² - Maximum diversification	% Diversification used by index
		MSCI All Countries	6.40	27.14
	MSCI World	5.75	21.96	26.2%
	MSCI Emerging	5.80	11.22	51.7%
	MSCI Canada	5.98	11.70	51.2%
	MSCI US	3.74	10.20	36.6%
	MSCI EMU	2.88	8.51	33.9%
	MSCI Pacific ex-Japan	2.95	8.29	35.5%
	MSCI UK	3.86	6.47	59.6%
	MSCI Japan	2.02	4.56	44.3%
	MSCI Australia	2.50	4.92	50.8%

As of June 30, 2014

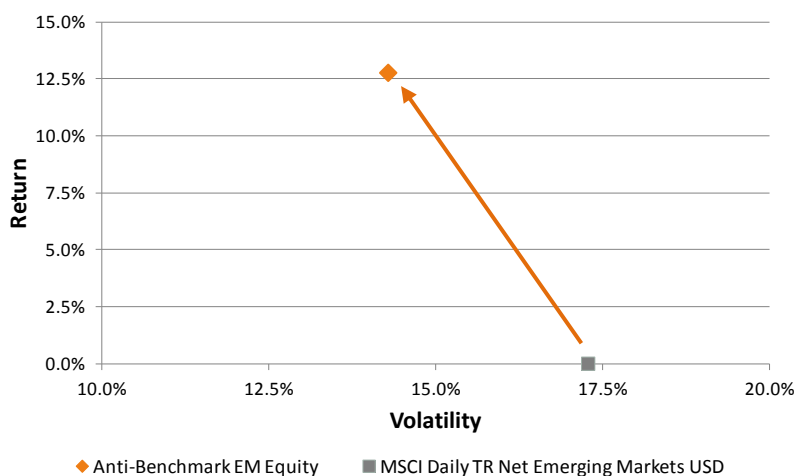
3rd Anniversary of the Anti-Benchmark Emerging Markets Strategy

1. How did it go so far?

a. Global Picture

Since the launch of the Anti-Benchmark Emerging Markets Equity fund on June 29, 2011, global emerging markets, largely characterized by increased geopolitical turmoil and idiosyncratic volatility, have had a turbulent ride. In this context, the Anti-Benchmark Emerging Markets Equity strategy has provided a consistent diversification advantage, strong performance and volatility reduction, achieving its objectives across the board:

ITD: 29/06/2011- 30/06/2014	Anti-Benchmark EM	MSCI EM
Return	12.76%	0.02%
Volatility	14.29%	17.28%
Sharpe Ratio	0.27	-0.01
TE vs MSCI EM	5.85%	

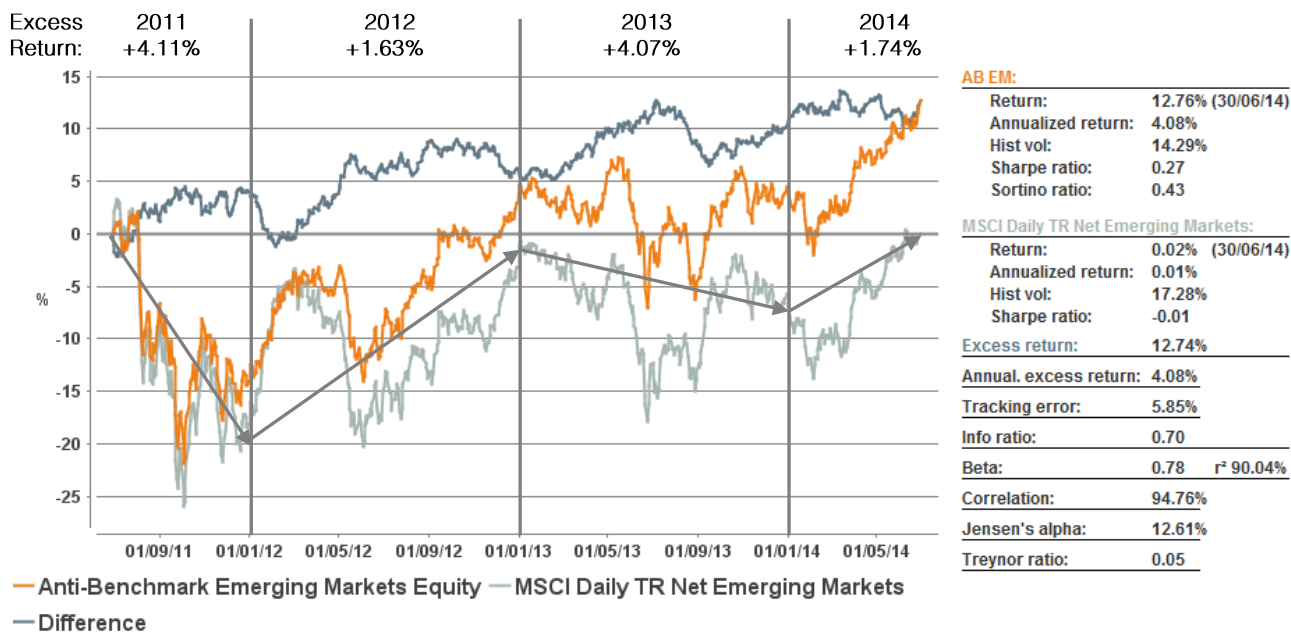


Source TOBAM. Past performance is not indicative of future results. Figures are stated in USD and are Gross of Fees.

^a TOBAM's Diversification Ratio measures a portfolio's or index's diversification. It is supported by original research and is based on a mathematical definition of diversification. TOBAM's "Anti-Benchmark" Most Diversified Portfolio[®] maximizes this Diversification Ratio. Maximizing diversification within a universe of securities provides a result closer to the true market risk premium from that universe. "Maximum Diversification[®]" and "MaxDiv[®]" are registered trademarks of TOBAM.

b. Robust behaviour in all market environments

Anti-Benchmark EM vs. MSCI EM – June 29, 2011 through June 30, 2014:



Source TOBAM – Bloomberg. Reflect data since the inception of the Anti-Benchmark Emerging Market strategy, on June 29, 2011, through June 30 2014. Returns are Gross of fees and stated in USD. Past performance is not indicative of future results.

During the three years ending June 2014, while the cap-weighted strategy has had a return close to zero, the Anti-Benchmark EM strategy returned 12.76% (4.08% annualized), providing a significant excess return associated with a significant volatility reduction of over 17% compared to the MSCI EM index.

The Anti-Benchmark EM delivered outperformance independently from the direction of the market (bear, bull or rangy) with a beta of 0.78. The AB EM strategy illustrated a capacity to:

- Offer protection in down markets, as was the case in the second half of 2011 and in 2013,
- Provide excess return in bull markets (despite a low beta), as shown in 2012 and first half of 2014.

c. Enhanced diversification vs. MSCI World

While many investors would not question the benefits of allocating to Emerging Markets for diversification, the table below shows that capturing the entire diversification potential of Emerging Markets requires going further than a passive exposure to the MSCI index. The table compares correlations among the MSCI World and MSCI Emerging Markets indices as well as the AB Emerging Markets portfolio:

Global and emerging markets equities correlations:

Anti-Benchmark Emerging Markets vs. the MSCI EM and MSCI World

ITD: June 29, 2011 through June 30, 2014

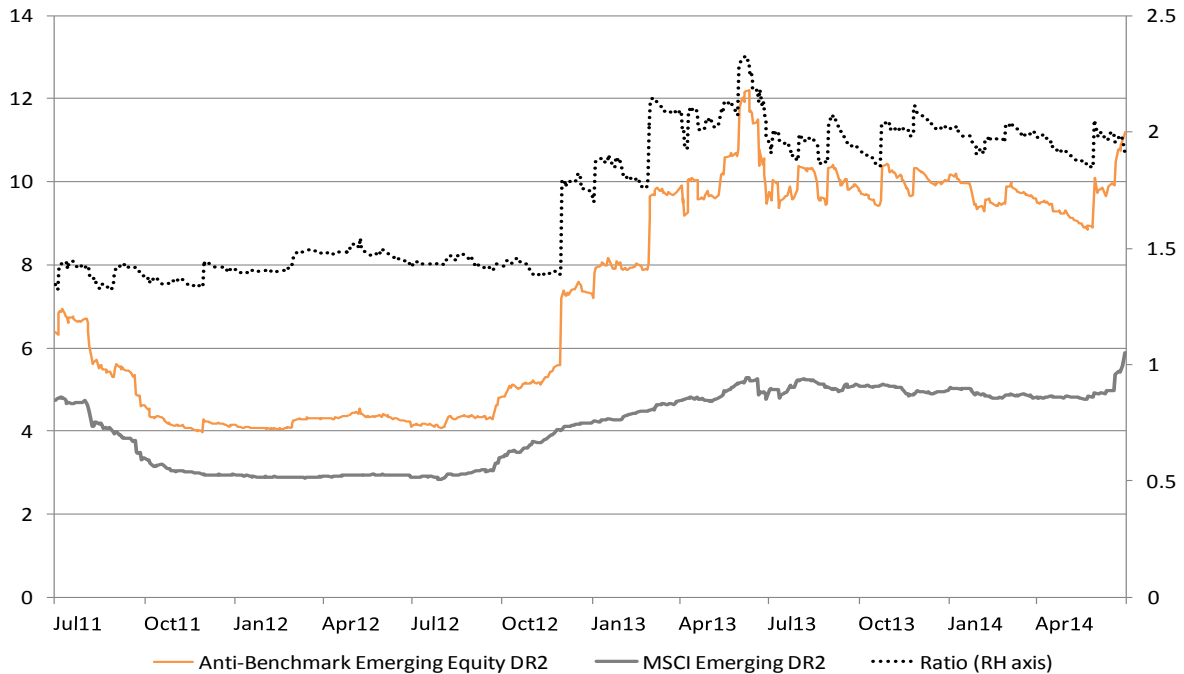
	MSCI World	MSCI EM	Anti-Benchmark EM
MSCI World	100%		
MSCI Emerging	69%	100%	
Anti-Benchmark EM	60%	95%	100%

Source TOBAM.

The MSCI Emerging Markets index's 69% correlation to the MSCI World index is considerably higher than the 60% correlation between the AB Emerging Markets portfolio and the MSCI World. This can be attributed to the MSCI Emerging Markets index's persistent high exposure to two of the most globally-influenced industry sector groups, Financials and Energy.

2. Where do we stand today?

a. Diversification Ratio: Anti-Benchmark EM vs. MSCI EM

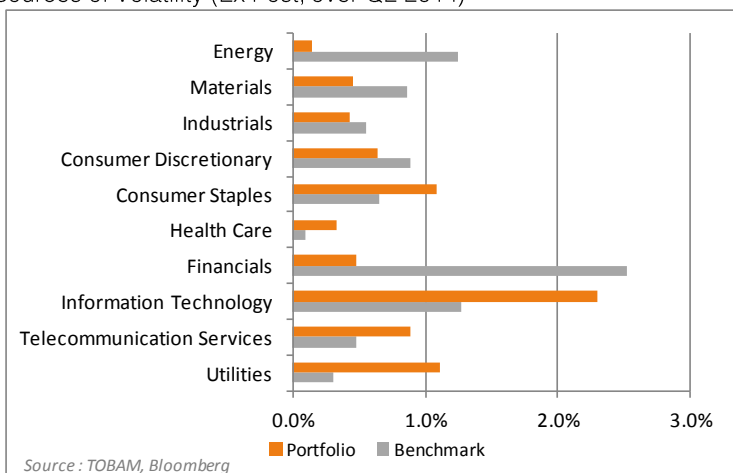


Through November 2012, the AB EM strategy was implemented on the 200 first market capitalizations of the MSCI EM. After this date TOBAM's research and implementation teams proceeded with the expansion of the AB EM investment universe to include the full MSCI EM universe. This largely explains the increase in the AB's Diversification Ratio after the expansion date. Source TOBAM

The diversification gap between the cap-weighted benchmark and the Anti-Benchmark is structural and has even increased recently. As illustrated in the DR² chart, only half of the available diversification in the market is used by the benchmark. The cap-weighted index remains concentrated, not taking advantage of the diversification opportunities offered in emerging markets.

b. Emerging equity benchmark: concentrated "bets"

Anti-Benchmark Emerging Equity strategy vs. MSCI Emerging Index
Sources of Volatility (Ex Post, over Q2 2014)



As illustrated in the above sources of volatility chart, the MSCI EM cap-weighted benchmark continues to hold significant concentrations in Financials and to lesser extent in Energy. It is worthy to note that compared to other sectors, the Energy sector has historically registered high correlations to Financials and Materials. A significant exposure to highly correlated sectors could be assimilated to a concentration in a limited set of risk drivers.

3. Looking ahead

a. Good timing to diversify?

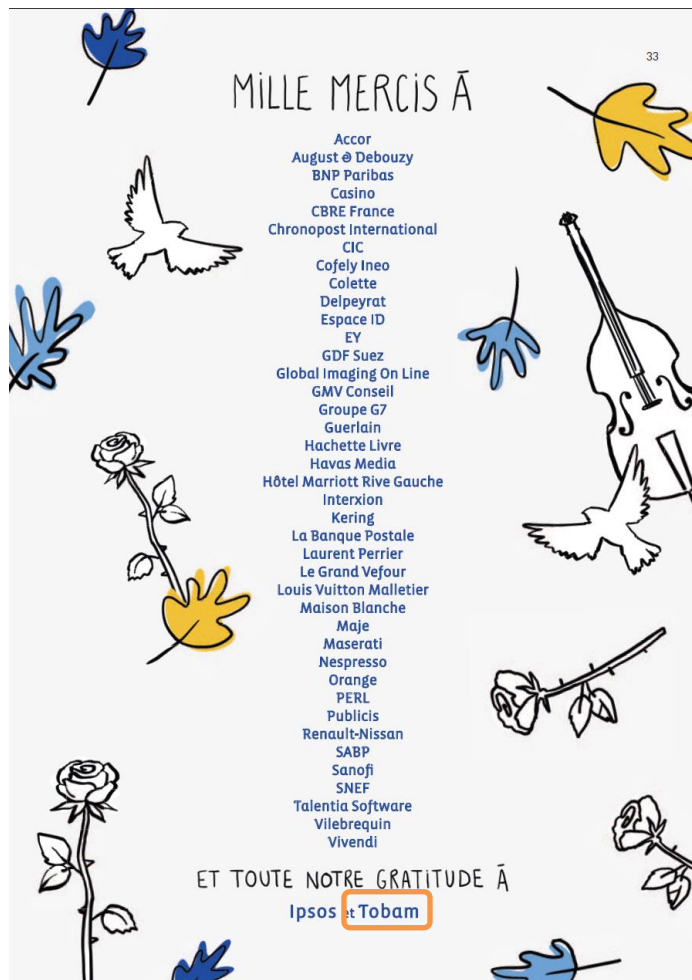
In a context of an up market and historically low volatility, rising political and economic unrest in the Middle East, Ukraine and elsewhere, and uneven U.S. growth, some investors may feel more volatile times lay ahead.

In this market backdrop, any sustainable investment needs to be diversified to withstand a potential adverse scenario. The Anti-Benchmark EM Equity portfolio constitutes an attractive strategy for investors looking for a diversified portfolio which should better capture the equity market risk premium while delivering a strong volatility reduction.

The difference in the Diversification Ratios of the MSCI EM and the AB EM indicates the high level of implicit bets embedded in the market cap-weighted index. The MSCI EM appears heavily concentrated and does not take advantage of the diversification available in EM Equities.

b. Thinking long-term: commitment to socially responsible investing

TOBAM supports positive change and human rights advancement. In 2013, continuing our annual initiative started since the launch of the EM strategy in 2011, TOBAM increased its coordination with Amnesty International and decided to allocate its upcoming "Human Rights offset" to Amnesty International's Endangered Person Program; TOBAM's donation is expected to have a significant impact on the resources of this program. Over time, TOBAM will continue to meaningfully contribute to the economic well-being of the communities where we work, live and invest.



Conclusion

The Anti-Benchmark EM strategy, initially seeded for USD135 million in June 2011, has attracted worldwide emerging markets' investors and grown to reach \$1.4billion in AUM on its third anniversary.

Through its three years of live track record, the AB EM strategy has provided investors:

- Highly diversified exposure to emerging markets;
- Outperformance in both bear and bull markets since inception;
- Volatility reduction of over 17% compared to the MSCI EM;
- Volatility reduction compared to the MSCI World;
- A stronger diversifier to developed equities than the MSCI EM index as measured by the correlation;
- A truly global, high-capacity and cost-effective approach to EM equities.

For more information

TOBAM is an asset management company offering innovative investment capabilities whose aim is to maximize diversification. TOBAM's flagship Anti-Benchmark® strategies, supported by original research and a mathematical definition of diversification, provide clients with diversified core equity exposure, both globally and in domestic markets. The company manages over \$6.3 billion (June 2014) via its Anti-Benchmark strategies for institutional clients worldwide. Its team includes twenty six financial professionals.

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