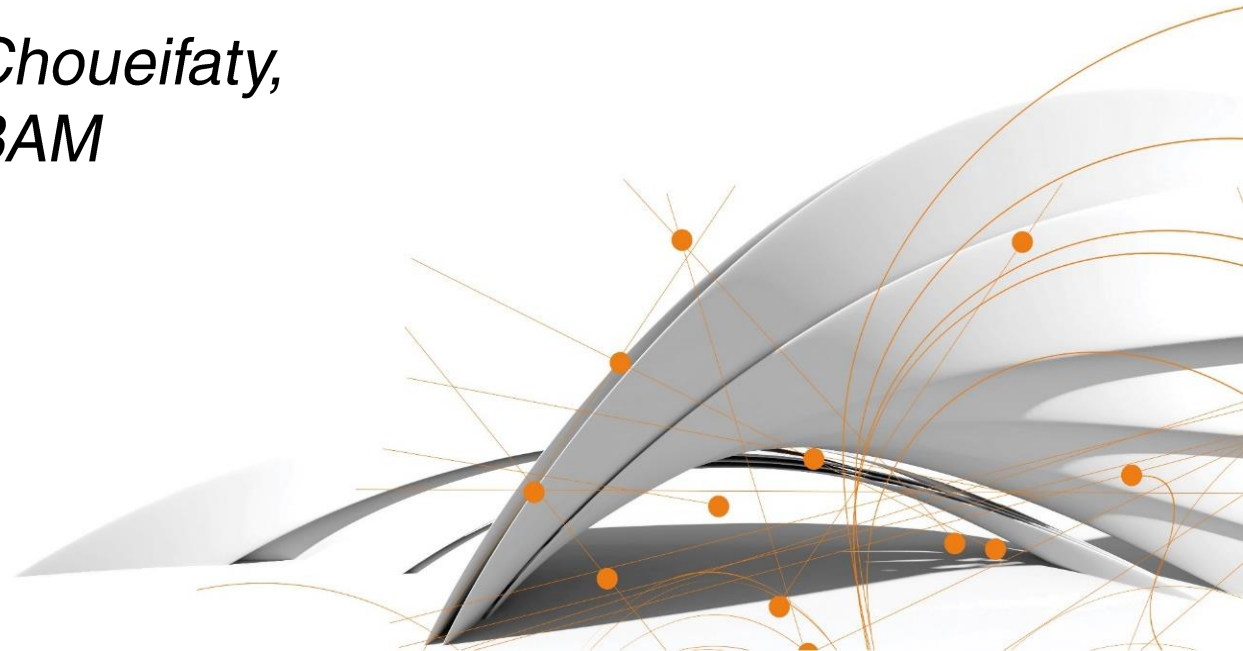


Passive Management: the perfect oxymoron?

*LGPS Conference
March 18th, 2015*

*Presentation by Yves Choueifaty,
President & CIO of TOBAM*



TOBAM: Who are we?

The company:

TOBAM is independent and employee-owned

- Created in 2005
- CalPERS became a minority shareholder in April 2011,
- Amundi became a minority shareholder and a distribution partner in May 2012

TOBAM manages over \$8.8 billion (as of February 28th, 2015) primarily for large, well-known pension funds. Its team includes 35 financial professionals, complemented by Third Party Marketers.

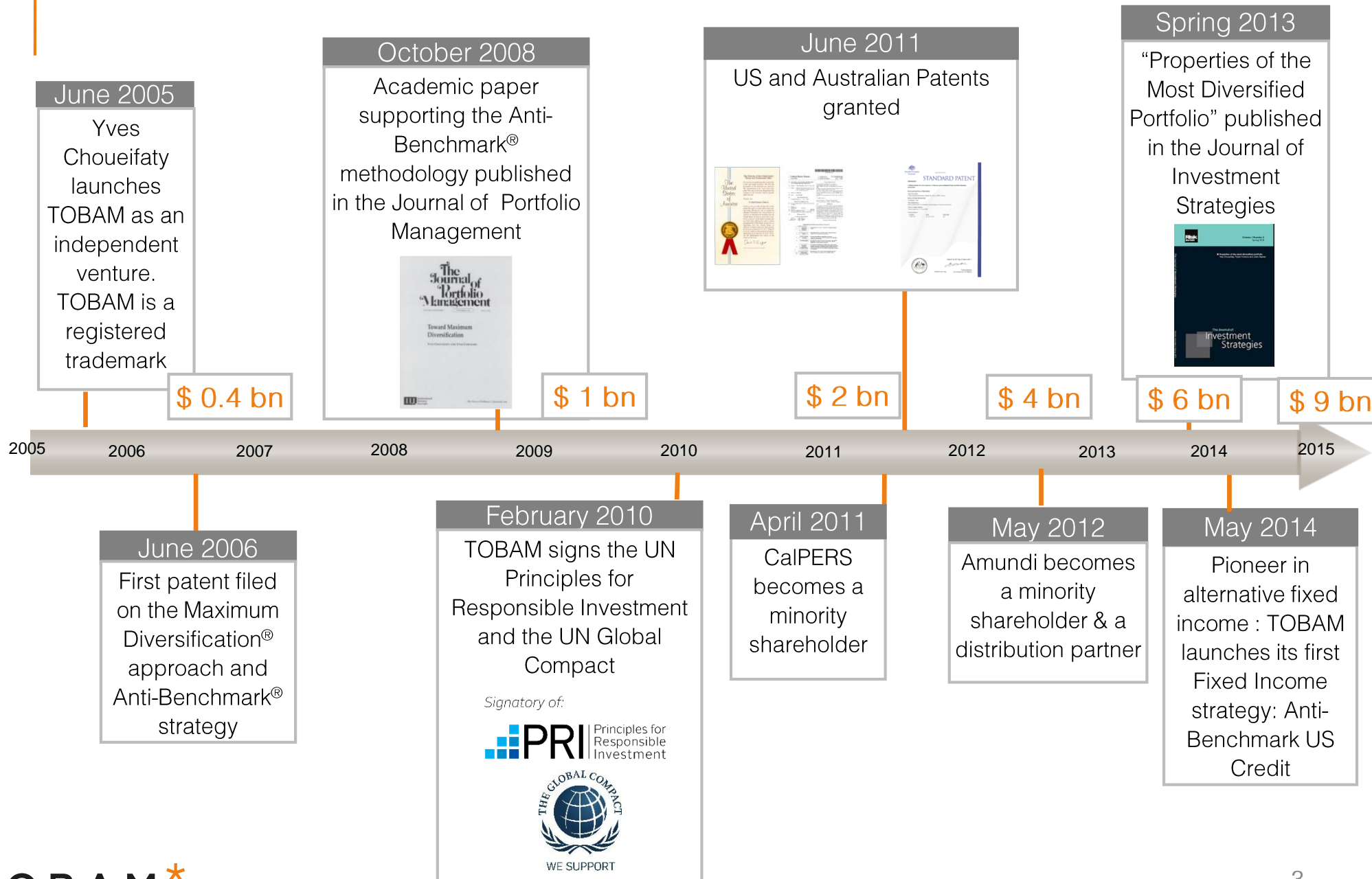
TOBAM provides the “Most Diversified Portfolio” via full diversification and neutral risk allocation
TOBAM’s flagship Anti-Benchmark® strategies, supported by original research and a mathematical definition of diversification, provide clients with diversified core equity exposure, both globally and in domestic markets.

The founder:

Yves Choueifaty, President & CIO (24 years investment experience), previously:

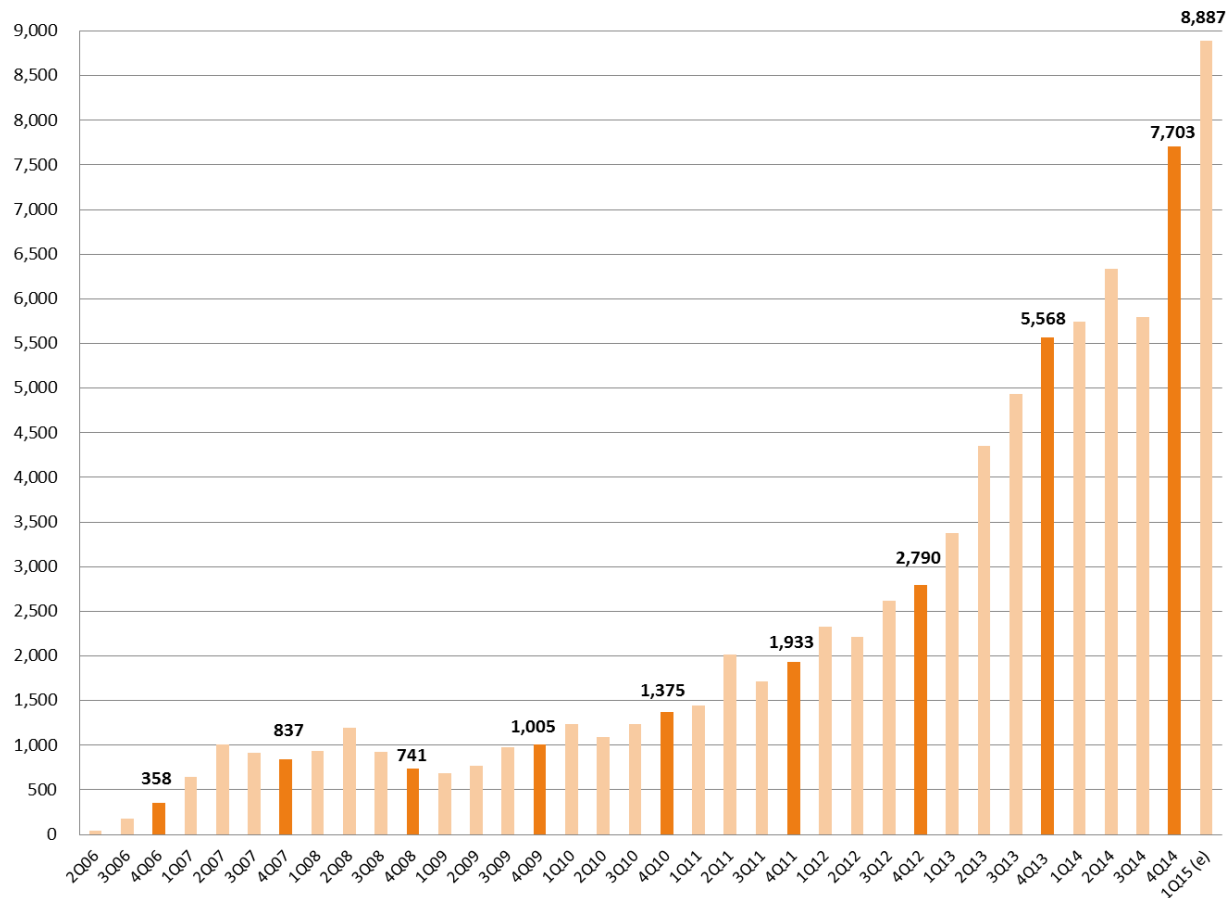
- CEO of Credit Lyonnais Asset Management (AuM €70bio),
- Graduated in 1992 from ENSAE in Statistics, Actuarial studies, Finance, and Artificial Intelligence

TOBAM: Pioneering “Smart Beta”



AUM & Strategies

TOBAM Anti-Benchmark Strategy - Quarterly AUM (US\$ 000, 000)



- TOBAM only manages Anti-Benchmark® strategies
- The Anti-Benchmark® strategy has been live since June 2006

Available strategies

Regional Equities

- Anti-Benchmark Canada Equity
- Anti-Benchmark Euro Equity
- Anti-Benchmark Europe Equity
- Anti-Benchmark France Equity
- Anti-Benchmark Japan Equity
- Anti-Benchmark Pacific Equity
- Anti-Benchmark Pac ex-Japan Equity
- Anti-Benchmark UK Equity
- Anti-Benchmark US Equity
- Anti-Benchmark US Next Equity
- Anti-Benchmark North America Equity

Global Developed & EM Equities

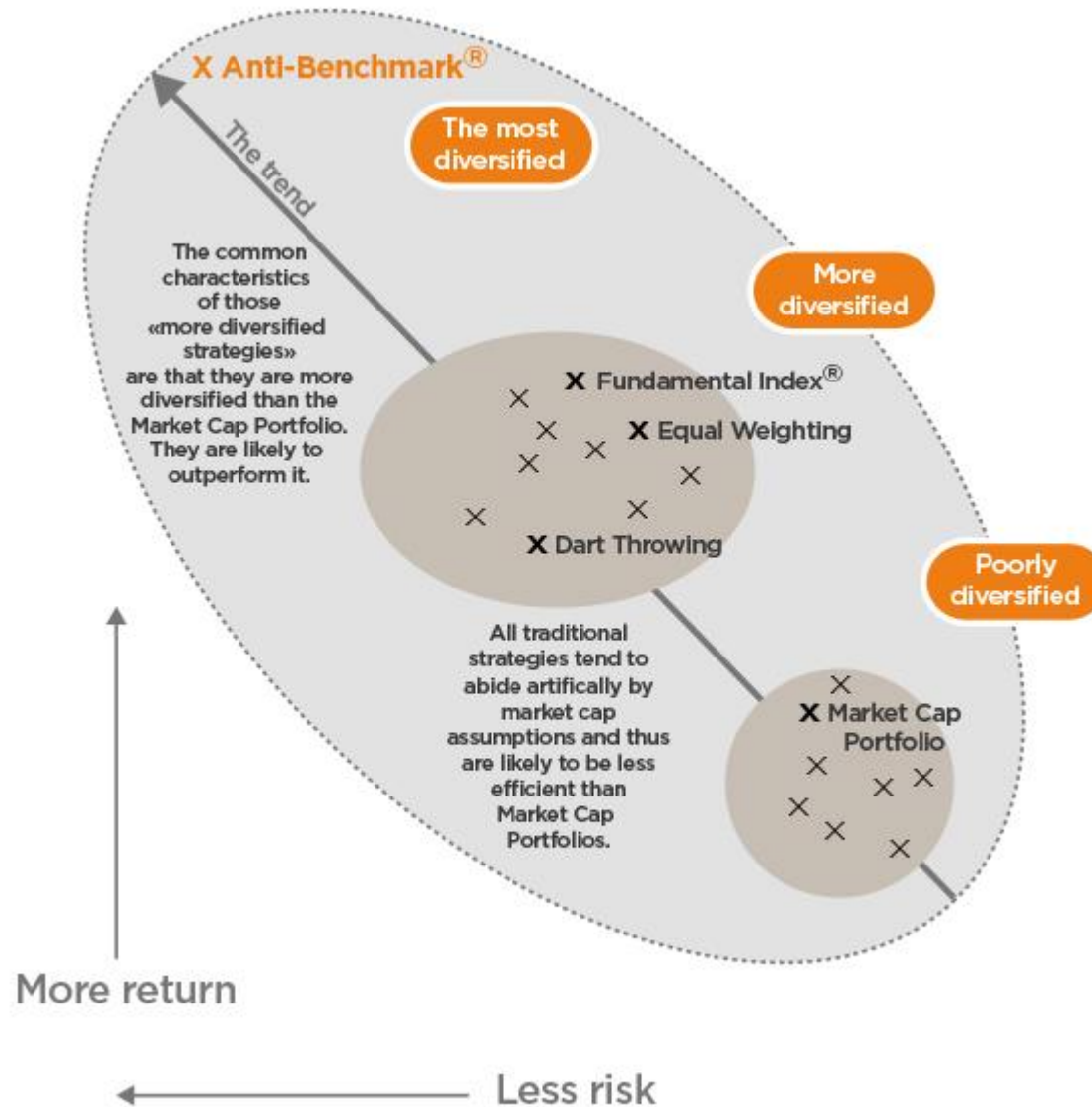
- Anti-Benchmark Global Equity
- Anti-Benchmark World Equity
- Anti-Benchmark Emerging Markets Equity
- Anti-Benchmark All Countries World Equity

Fixed Income

- Anti-Benchmark US Credit

Source: TOBAM

From Market Cap-weighted benchmarks to “Smart Beta”





Agenda

- * Why is passive management not the solution?
- * The real cost of passive management
- * Why invest in equities?+Intro to a general Framework
- * The Anti-Benchmark[®] approach

Why is passive not the solution?

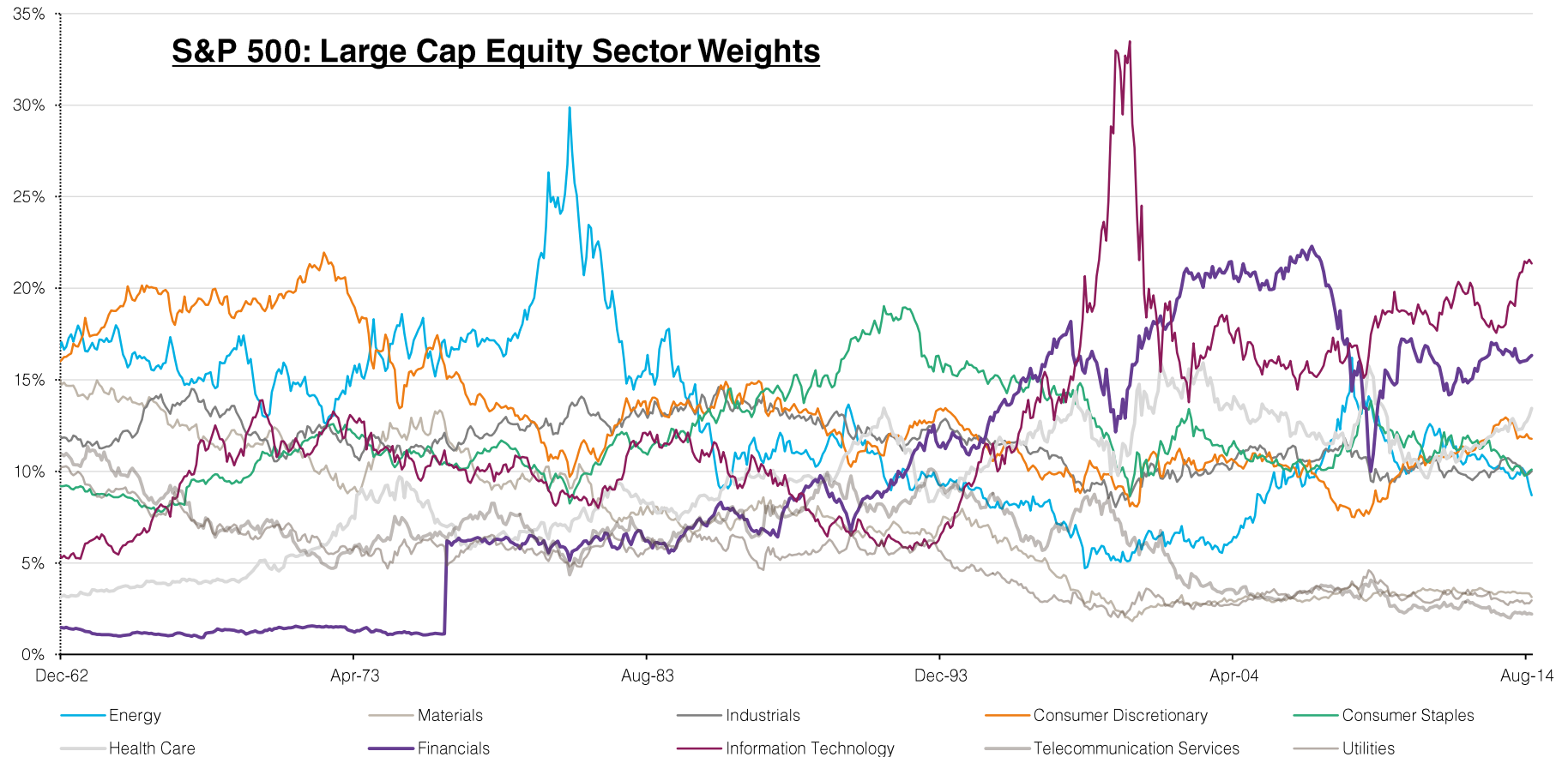
How can you be “Passive” and “Manage”?

- Being Passive = you do not manage
- Being Passive = Passively implementing an inefficient strategy:
=> Market cap-weighted benchmarks

Why is passive not the solution?

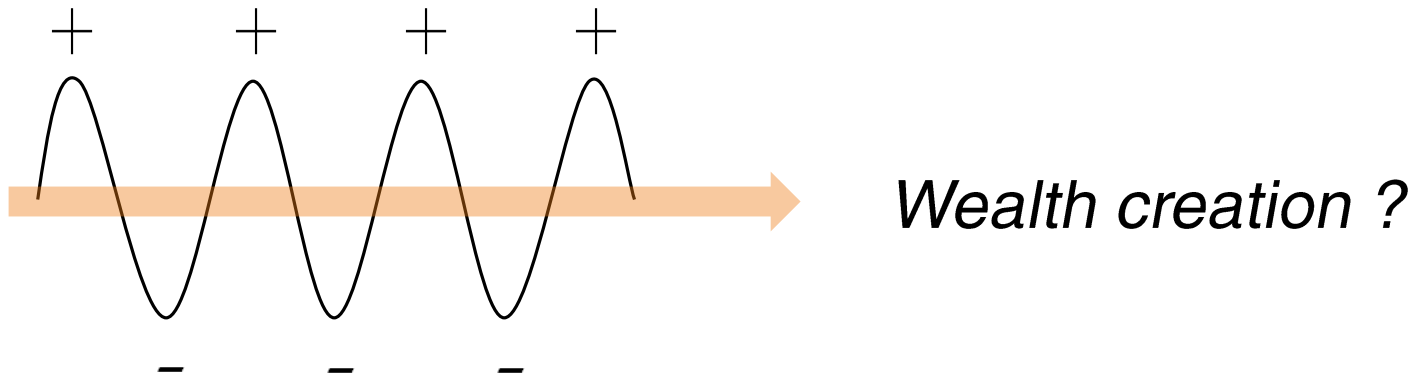
Cap-weighted indices take on heavy structural biases...

- As stocks appreciate, the greater their index representation, and conversely so
- The greater the imbalance, the greater the impact of changes in price (volatility)
- Using a biased benchmark as a reference carries heavy (and costly) implicit bets
- These implicit bets evolve dynamically over time



...which can destroy value...

- Market benchmarks allocate risk dynamically over time and as such are not truly diversified:



- The market cap-weighted benchmark can also be described as a Dynamic Risk Allocator

The big Misunderstandings

- Passive is not neutral
- The CAPM in a way proves it is “undoubtedly unrealistic” to believe that the Benchmark could ever be efficient
- The term “Efficient” is used in 2 different contexts:
 - - An efficient portfolio
 - An efficient Market

Conclusion : The market cap-weighted benchmark is a Dynamic Risk Allocator that is simply the some of all speculations.

It is an output of our industry, for our industry to use as an output, would be as clever as for a dog to follow its tail it is harmful for the investors and for the economy.

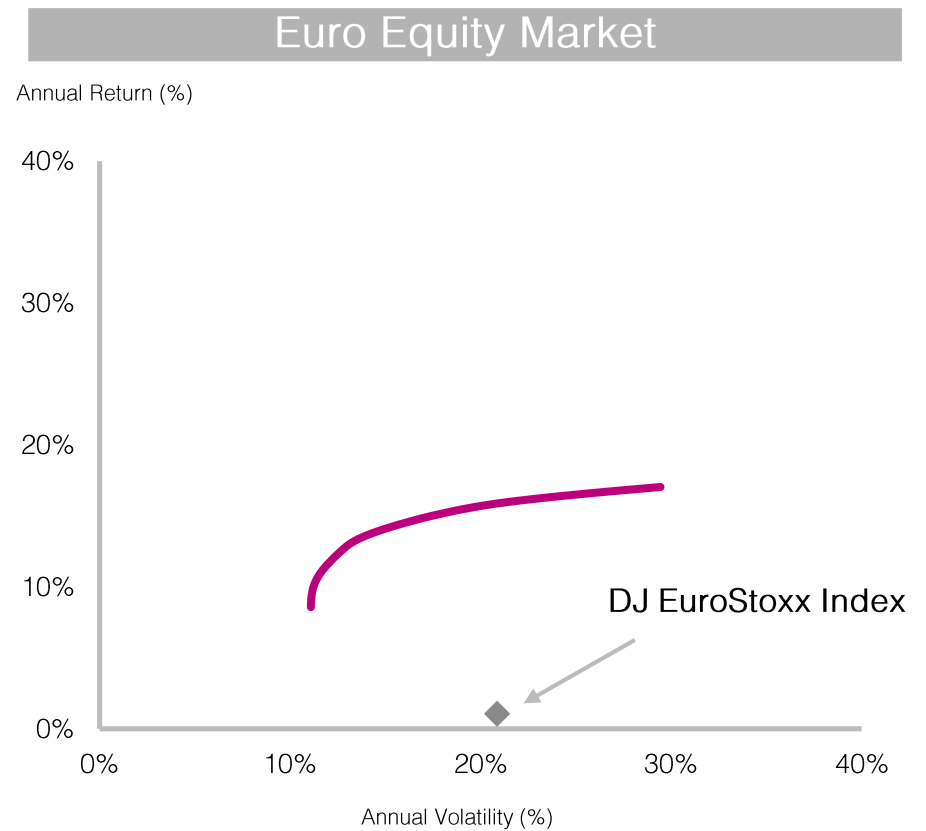
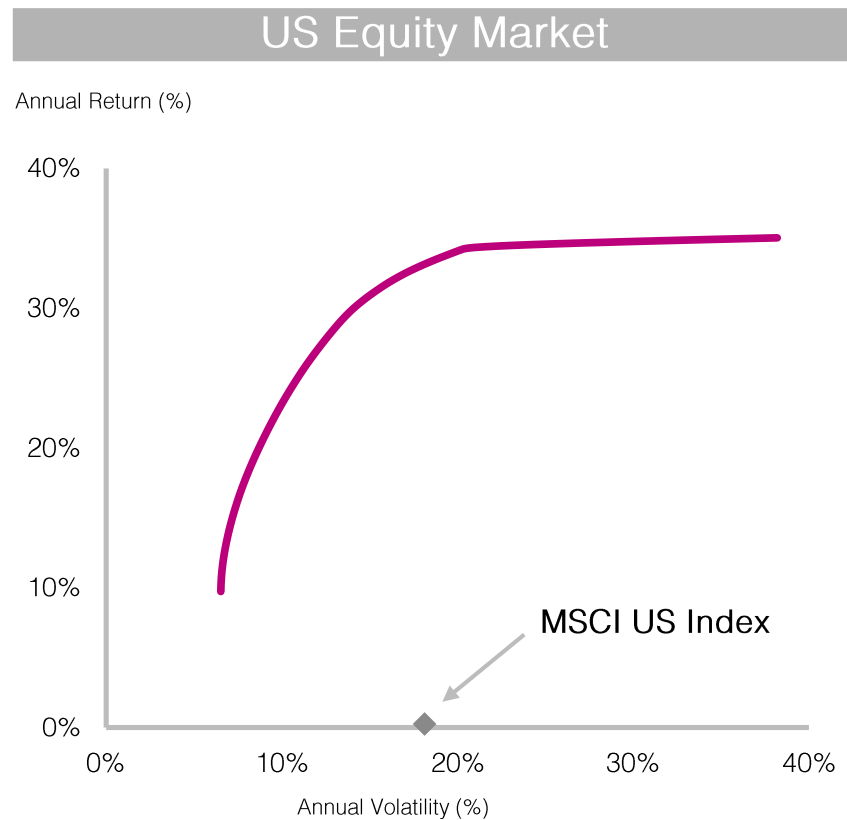


Agenda

- * Why is Passive management not the solution?
- * The real cost of passive management
- * Why invest in equities?+Intro to a general framework
- * The Anti-Benchmark[®] approach

Across Geographies and across time

Empirical evidence across all geographical zones over mid to long-term investment periods:



Source : Factset. All returns are stated in local currency. MSCI and DJ EuroStoxx indices are net of dividends. May 2001- May 2006

The real cost of passive management

- From “wrongly unrewarded fees” :
 - you want an efficient market
 - you want a healthy and growing economy
 - I want to fly London-New York not London-London
 - Matt. XXV 14-30
-to Unrewarded (because unmanaged and undiversified) Risk : Market cap-weighted benchmarks are hugely biased:
 - a dynamic risk allocator
 - Fail to be “close” to the efficient frontier ex-post



Agenda

- * Why is Passive management not the solution?
- * The real cost of Passive management
- * Why invest in equities? + Intro to a general framework
- * The Anti-Benchmark[®] approach

Why invest in equities?

The search for the Beta

Defining Beta

- measure of how much you access the systematic risk premium available in a given market.

Why are long-term investors investing in equities?

- ... not only because they believe portfolio managers are skilled
- ... but because of a widely held investment belief:

→ Equities should reward the risk over the long-term

2 sources of risk reward in equity markets

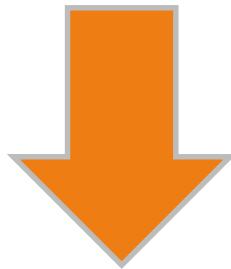
Real Economy Sphere

“The Equity Risk Premium”
(ERP)

Financial Sphere

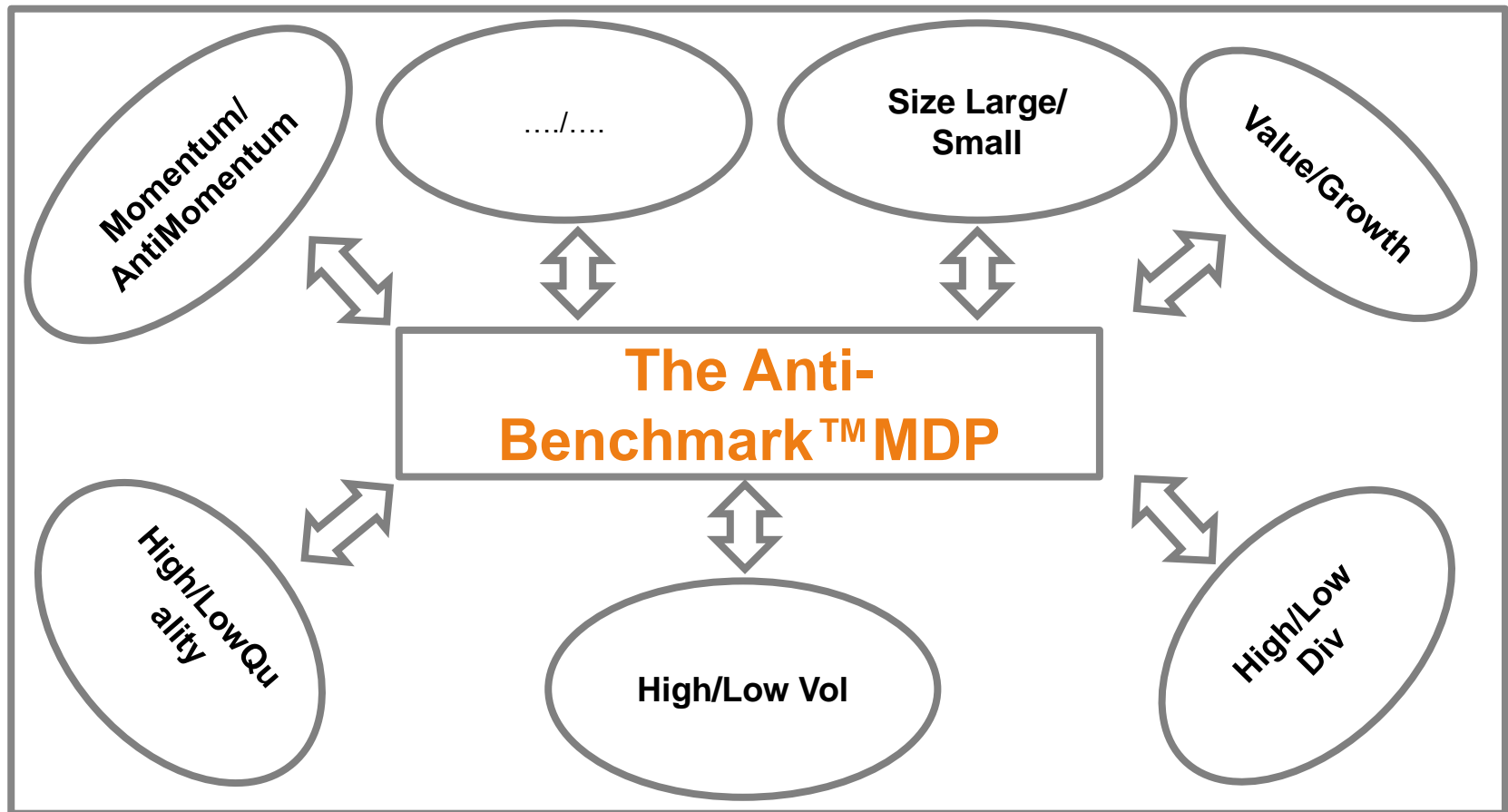
Taking advantage of:

- Ability to identify arbitrage opportunities
- Ability to assess mispricings
- Forecasting capabilities
- Speculation



Delivered by the Most Diversified Portfolio

Implementation, our views (2)



→ Rational Answer: Core / Satellite approach with the MDP as Core investment

In the next 12 slides, we provide an empirical illustration of the above points



Agenda

- * Why is Passive management not the solution?
- * The real cost of Passive management
- * Why invest in equities?
- * The Anti-Benchmark[®] approach

What is Anti-Benchmark[®]?

Anti-Benchmark[®]: a quantitative investment approach based on a unique principle – seeking maximum diversification

The Anti-Benchmark[®] portfolio objective: outperform the market cap index with less risk, by maximizing diversification

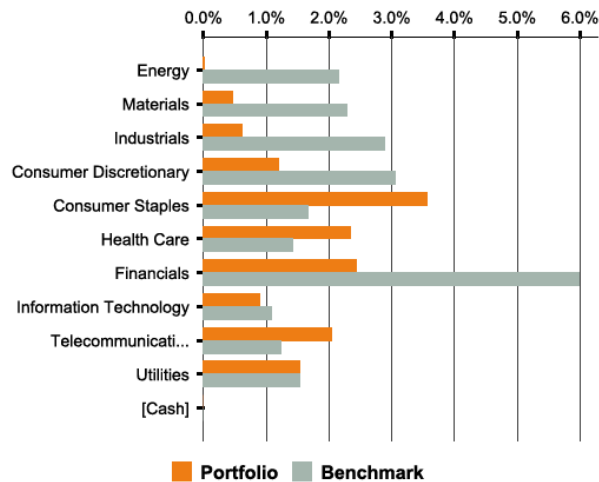
- Definition of a mathematical measure of a portfolio's diversification: the *Diversification Ratio*[®] (patented),
- Set up of an investment process that maximizes this *Diversification Ratio*[®],
- Long-only, no leverage and fully invested

What does it mean to be diversified?

“Being diversified” is the contrary of “being biased”:

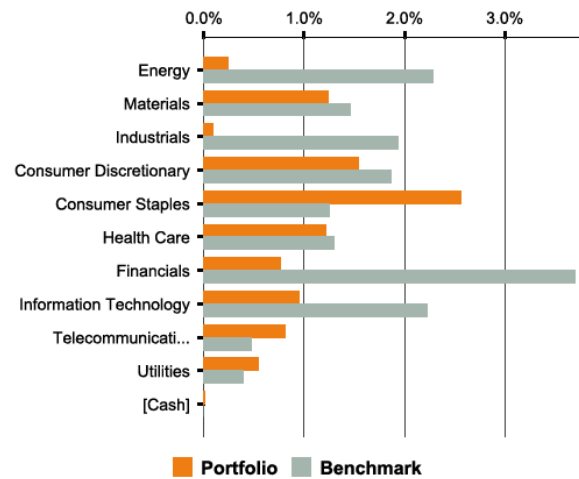
Anti-Benchmark Euro

* Sources of Volatility (3M)



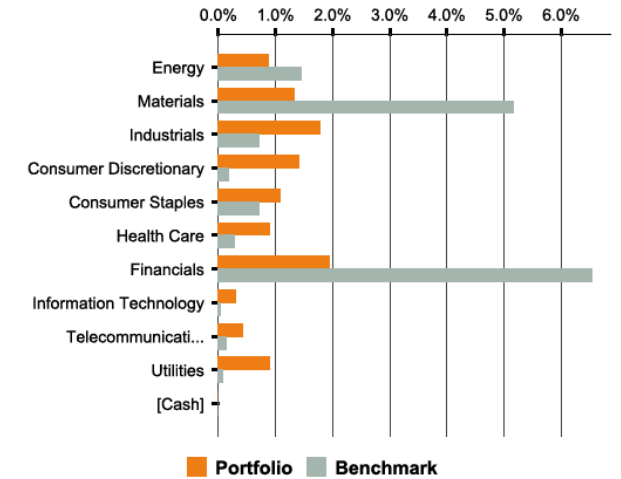
Anti-Benchmark Emerging Markets

* Source of Volatility (3M)



Anti-Benchmark Australia

* Sources of Volatility (3M)



Anti-Benchmark World

* Source of Portfolio Volatility (Ex Ante)

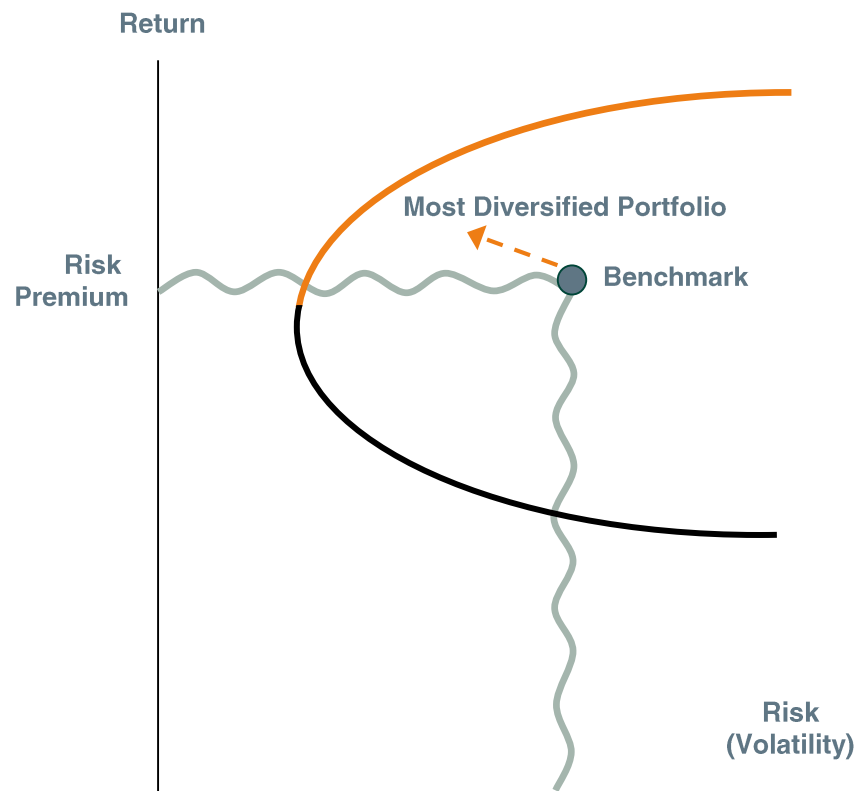
In %	Asia	Europe ex UK	North Amer.	United Kingdom	Total
Consumer Discretionary	0.07	0.00	1.48	0.24	1.79
Consumer Staples	0.04	0.38	2.07	0.49	2.98
Energy	0.00	0.00	0.39	0.00	0.39
Financials	0.07	0.33	0.64	0.00	1.04
Health Care	0.02	0.00	1.45	0.00	1.47
Industrials	0.02	0.00	0.20	0.00	0.22
Information Technology	0.06	0.15	0.79	0.00	0.99
Materials	0.00	0.03	1.25	0.09	1.37
Telecommunication	0.09	0.51	0.24	0.20	1.04
Utilities	0.18	0.00	0.46	0.18	0.82
[Cash]	0.00	-0.00	-0.05	-0.00	-0.05
Total	0.54	1.40	8.92	1.19	12.05

* Source of Benchmark Volatility (Ex ante)

In %	Asia	Europe ex UK	North Amer.	United Kingdom	Total
Consumer Discretionary	0.17	0.64	1.44	0.14	2.38
Consumer Staples	0.07	0.40	0.78	0.28	1.53
Energy	0.06	0.37	1.98	0.44	2.85
Financials	0.63	1.17	2.56	0.54	4.90
Health Care	0.05	0.50	1.14	0.14	1.83
Industrials	0.21	0.77	1.43	0.15	2.56
Information Technology	0.08	0.20	2.33	0.02	2.63
Materials	0.23	0.47	0.72	0.40	1.82
Telecommunication	0.03	0.20	0.29	0.12	0.65
Utilities	0.02	0.22	0.27	0.05	0.56
[Cash]	0.00	0.00	0.00	0.00	0.00
Total	1.55	4.96	12.92	2.28	21.70

Being diversified means allocating your risk evenly across all the available sources of risk.

The Anti-Benchmark[®] defines and maximizes diversification



- The Anti-Benchmark[®] aims to deliver broad equity market exposure that provides superior performance with lower risk
- Anti-Benchmark[®] attempts to capture the full equity market risk premium
- We believe the higher returns result from better capturing the risk premium

Anti-Benchmark[®]: the neutral risk allocator

The Anti-Benchmark[®]:

- neutrally allocates risk to the effective independent sources of risk,
- is the undiversifiable portfolio,
- provides a theoretical definition of the equity risk premium

What is Diversification?

Diversification is the “magic” by which combining a set of non-fully correlated assets always results in a portfolio whose risk is lower than the weighted average of the single assets’ risks:

Risk of the combination < Combination of the risks

$$\sigma_{(80\% A + 20\% B)} < 80\% \sigma_A + 20\% \sigma_B$$

$$\Leftrightarrow \rho_{A,B} \neq 1$$

Definition of the Diversification Ratio®

TOBAM's unique Diversification Ratio® is the tool to measure the diversification of any portfolio P:

$$DR(P) = \frac{\text{Combination of Risk}}{\text{Risk of the Combination}}$$
$$= \frac{(w_1\sigma_1 + w_2\sigma_2 + \dots + w_n\sigma_n)}{\sigma_P}$$

The weighted average of stock volatilities

Portfolio Volatility

The Diversification Ratio® has NO bias toward high or low volatility stocks.

The Active / Passive Debate

Shifting the Debate on Active Versus Passive Investing

Tue Apr 29, 2014 9:00am EDT

* Reuters is not responsible for the content in this press release.

Shifting the Debate on Active Versus Passive Investing

Question Is Not Whether Active Equity Managers Can Certain Ones Can; Rather, It Is Whether Investors Can the Challenges That Go With Investing in Differentiated

Active Management: The active-versus-active debate

NOVEMBER 2014 (MAGAZINE) | BY ERIC COLSON

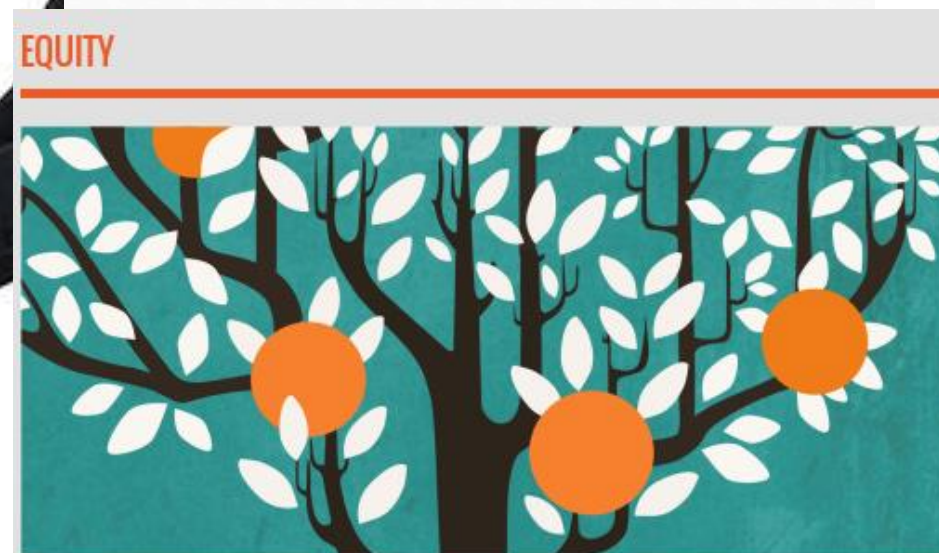
[Print](#) [Email](#) [Share](#) [Comment](#)

[Tweet](#) 0

[Like](#) 0



Tracking error has often been used as shorthand for 'activeness' in portfolio management. Eric Colson explains the weakness of that approach, and how active share is a much stronger predictor of active performance



Rooting out true value: the case for - and against staying active

Conclusion

- Market-cap weighted indices are not diversified
- Market-cap weighted indices are not efficient from a risk/reward perspective
- Market-cap weighted indices are dangerous for investors and for the economy when used as an input

Cost-effective alternatives exist that can:

- Minimize exposure to ‘unrewarded risk’
- Better capture the ERP via the undiversifiable portfolio

After accounting for fees, strategies that optimize risk/reward can offer superior ‘value’ compared to inefficient and undiversified strategies

An abstract graphic composed of several orange lines. It includes a vertical line on the left, a horizontal line extending from its top, a vertical line extending downwards from the horizontal line's end, a diagonal line extending from the bottom of that vertical line, and two overlapping rectangular shapes formed by diagonal and horizontal lines.

Appendix

1st independent claim: The DR measures the number of effective sources of risk in a portfolio

DR² (P) = number of independent effective sources of risk (P)

$$DR(P) = \frac{\Sigma.P}{\sqrt{t} PVP} = \frac{(w_1\sigma_1 + w_2\sigma_2 + \dots + w_n\sigma_n)}{\sigma_P}$$

$$DR (1\text{-stock portfolio}) = 1$$

$$DR (2\text{-stock portfolio; } 50/50\%, \text{ risk weighted; } \rho = 0) = \sqrt{2}$$

$$DR (3\text{-stock portfolio; } 3 \times 1/3, \text{ risk weighted; } \rho_{i \neq j} = 0) = \sqrt{3}$$

$$\dots DR (n\text{-stock portfolio; } n \times 1/n, \text{ risk weighted; } \rho_{i \neq j} = 0) = \sqrt{n}$$

Under a specific formalism:

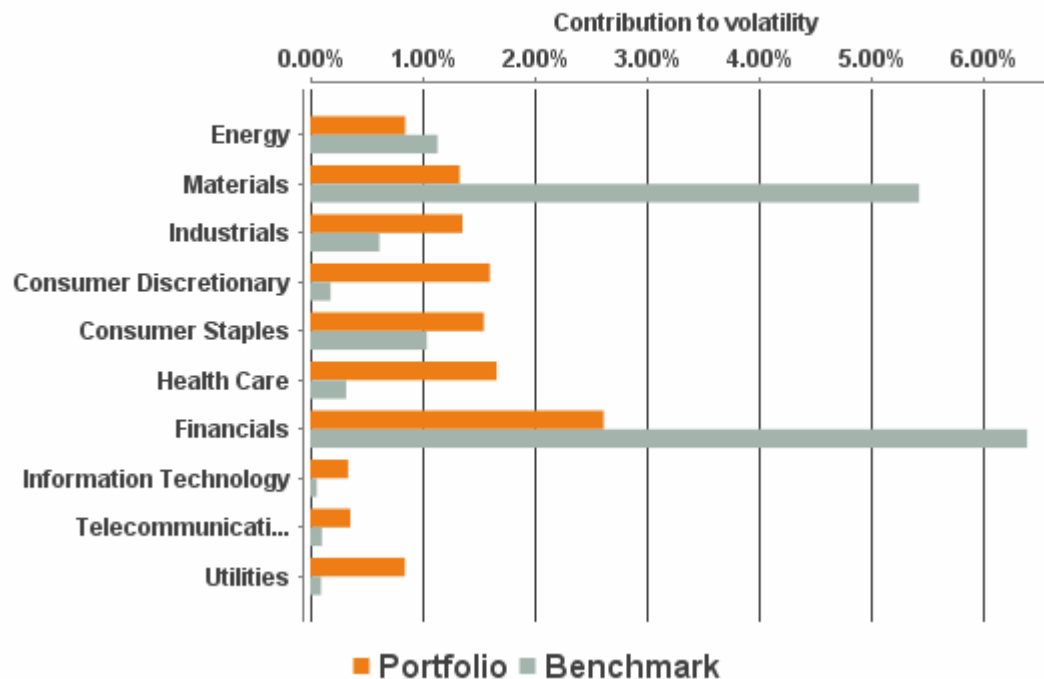
If « n » orthogonal risk factors $(F_i)_{i=1\dots n}$ exist, then:

$$DR (\text{Equal-Weighted } (F_i)_{i=1\dots n}) = \sqrt{n}$$

Diversification Ratio[®] - Interpretation

	Anti-Benchmark Australia Equity	MSCI Daily TR Net Australia Local
Diversification Ratio	1.89	1.43

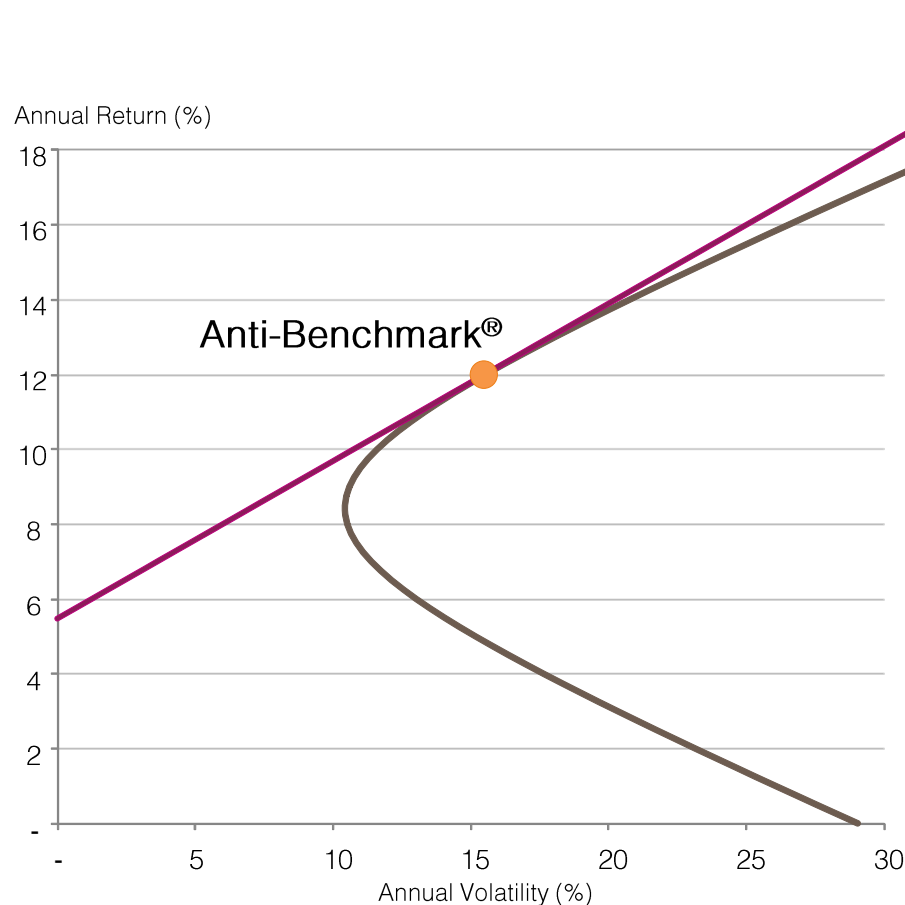
* Sources of Volatility (Ex ante)



Source: TOBAM, Factsheet as of 31st August 2011

2nd independent claim:

The Sharpe Portfolio under the weakest assumption



If risk is homogeneously rewarded across the universe, then :

Max DR(P)

$$\Leftrightarrow \text{Max} \frac{(w_1\sigma_1 + w_2\sigma_2 + \dots + w_n\sigma_n)}{\sigma_P}$$

$$\Leftrightarrow \text{Max} \frac{ER(R)}{\sigma_P}$$

\Leftrightarrow Max Sharpe Ratio

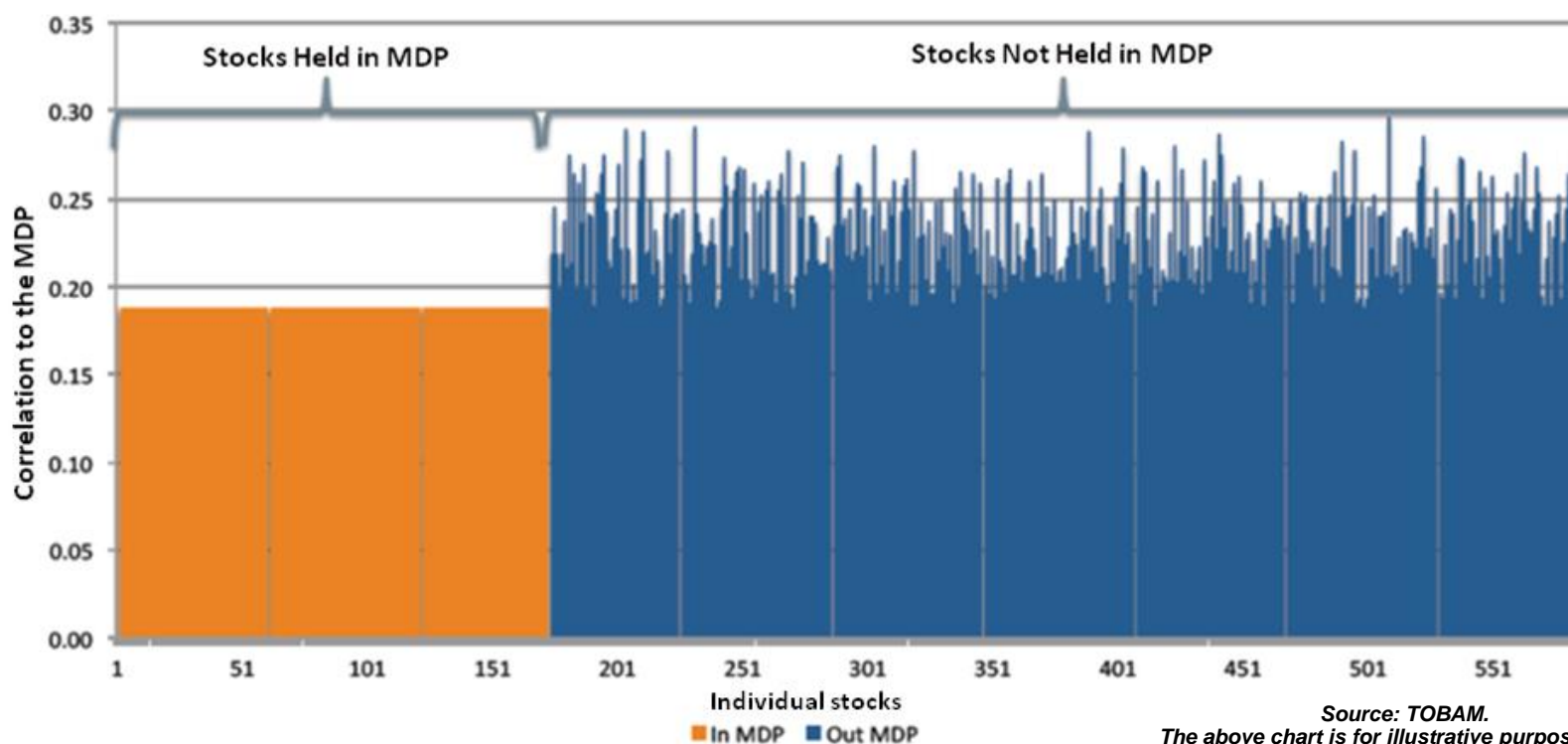
3rd independent claim:

The portfolio that is the most immune to its own mistakes

“The TOBAM team...constructs a “maximum diversification” portfolio that has an equal and lowest-possible correlation with its constituent holdings, and for which all excluded assets would boost the correlations, if included.”

“Beyond Cap Weight” by Rob Arnott, Research Affiliates Inc., Journal of Indexes , Jan 2010

The graph below illustrates the correlation of stocks, within and outside of the portfolio, to the Anti-Benchmark® portfolio (or MDP – Most Diversified Portfolio):



Conclusion: a lesson of life

If you cannot forecast, you should only diversify



Tyrannosaurus Rex

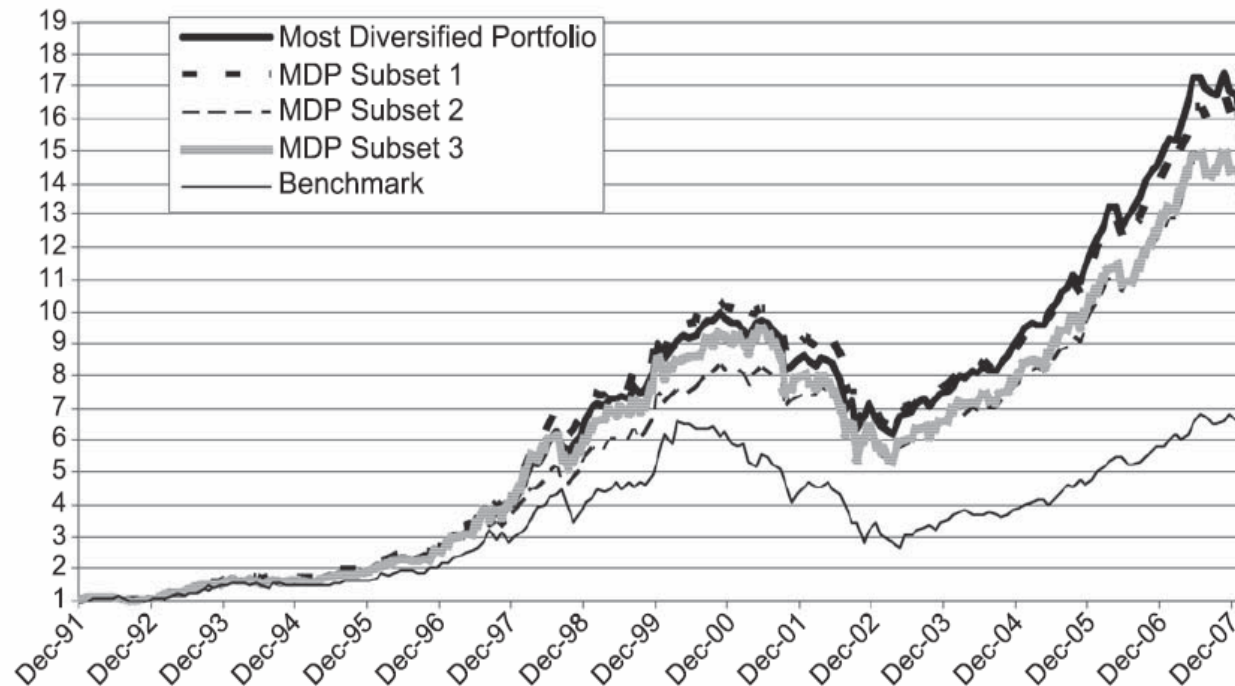


Crusafontia
(*prehistoric
mammal*)

Diversification Ratio[®] - Stability characteristic

EXHIBIT 6

Empirical Performance of Eurozone Most-Diversified Portfolios, Full Universe and Three Subsets, 1992–2008



Source: Choueifat, Y. et al « Toward Maximum Diversification . » Fall 2008: Journal of Portfolio Management

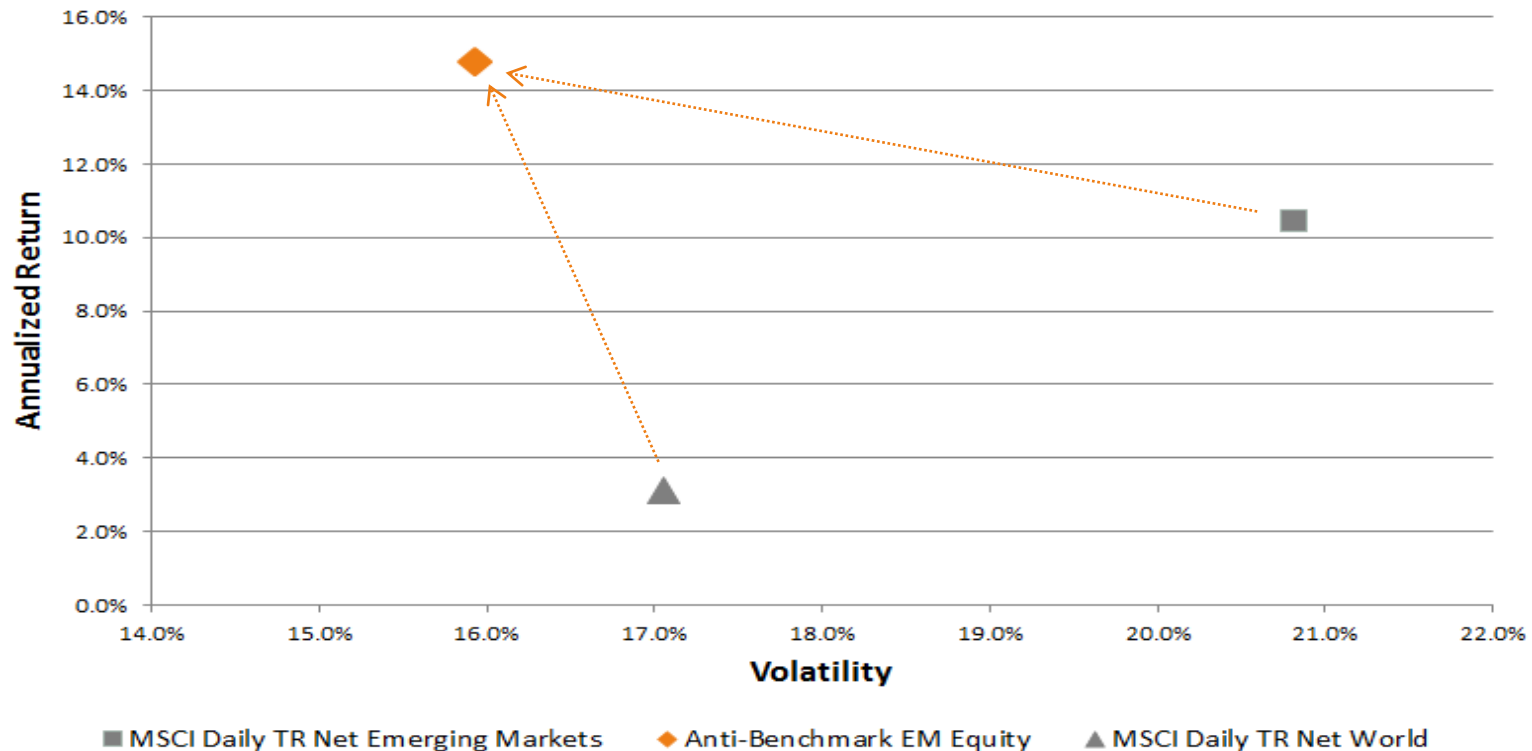
The above graph illustrates that the Most Diversified Portfolios[®] of random subsets of a universe tend to have similar behaviour versus the market cap benchmark.

Applying a 100% bottom-up selection methodology, the resulting portfolio will build the most balanced allocation across sources of risk

Anti-Benchmark[®] EM: long-term behaviour

as of December 31, 2014

USD 29/12/2000 – 31/12/2014	MSCI Daily TR Net Emerging Markets	Anti-Benchmark EM Equity	MSCI Daily TR Net World
Annualized performance	10.43%	14.76%	3.12%
Volatility	20.82%	15.94%	17.06%
Sharpe Ratio	0.41	0.81	0.05



Source: TOBAM. Returns are gross of fees and stated in USD and reflect back tested data from Dec 29, 2000 to Jun 29, 2011, plus live data for the TOBAM Anti-Benchmark[®] Emerging Markets Equity Fund from Jun 29, 2011 to date. Back tested results are for information purposes only. They are intended to illustrate how the Strategy would have behaved over the period had it been launched prior to Jun 29, 2011. The simulations are gross of tax and exclude costs of transaction and fee assumptions. Past performance is not indicative of future results.

Anti-Benchmark[®] EM: long-term behaviour

as of December 31, 2014

* Monthly Returns (%)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD	
													AB	Index
2014	-3.89	2.65	2.37	1.50	1.99	3.18	0.09	3.12	-4.84	-1.20	-1.75	-3.14	-0.38	-2.19
2013	0.50	-0.68	-0.06	2.96	-2.35	-4.47	1.75	-5.07	5.78	4.96	-1.15	-0.10	1.47	-2.60
2012	5.57	6.14	-0.40	0.21	-8.71	3.95	2.19	2.04	4.99	-0.60	0.48	3.27	19.85	18.22
2011	-3.12	0.17	5.02	5.42	0.63	-2.95	0.91	-7.86	-11.47	10.37	-4.98	-0.54	-9.92	-18.42
2010	-3.73	-0.50	6.87	2.74	-6.99	3.33	5.07	1.16	10.60	2.20	-2.38	4.62	24.03	18.88
2009	-6.14	-4.53	9.89	11.31	16.88	-0.22	10.27	-1.17	7.38	-0.15	2.86	4.51	60.55	78.51
2008	-10.96	5.23	-3.47	4.99	-0.59	-6.88	-1.67	-6.18	-12.88	-22.37	-8.46	7.94	-45.80	-53.33
2007	1.57	0.09	2.65	6.13	6.34	2.90	4.71	-1.68	9.53	8.67	-4.77	3.32	46.11	39.39
2006	8.48	1.43	1.00	5.05	-8.40	-0.27	2.71	3.38	2.46	3.57	5.80	2.73	30.62	32.17
2005	2.12	5.73	-3.94	0.86	2.23	4.25	5.75	2.64	7.13	-6.50	5.52	5.86	35.40	34.00
2004	0.66	4.35	3.25	-5.90	-2.82	0.44	1.38	1.01	6.83	3.87	9.43	3.57	28.29	25.55
2003	1.25	-0.83	-0.38	4.91	8.66	6.33	3.29	7.87	3.30	8.04	1.21	10.70	68.92	55.82
2002	6.04	3.58	3.56	0.26	-0.52	-3.20	-4.35	0.13	-6.38	1.63	3.97	4.24	8.47	-6.17
2001	9.33	-1.63	-6.63	-0.26	0.34	-1.17	-3.29	0.11	-11.73	2.14	5.99	4.66	-3.83	-2.61

☐ Reflects actual returns of the TOBAM MDP AB EM (AB) launched on Jun 24, 2011**.

* Summary Statistics

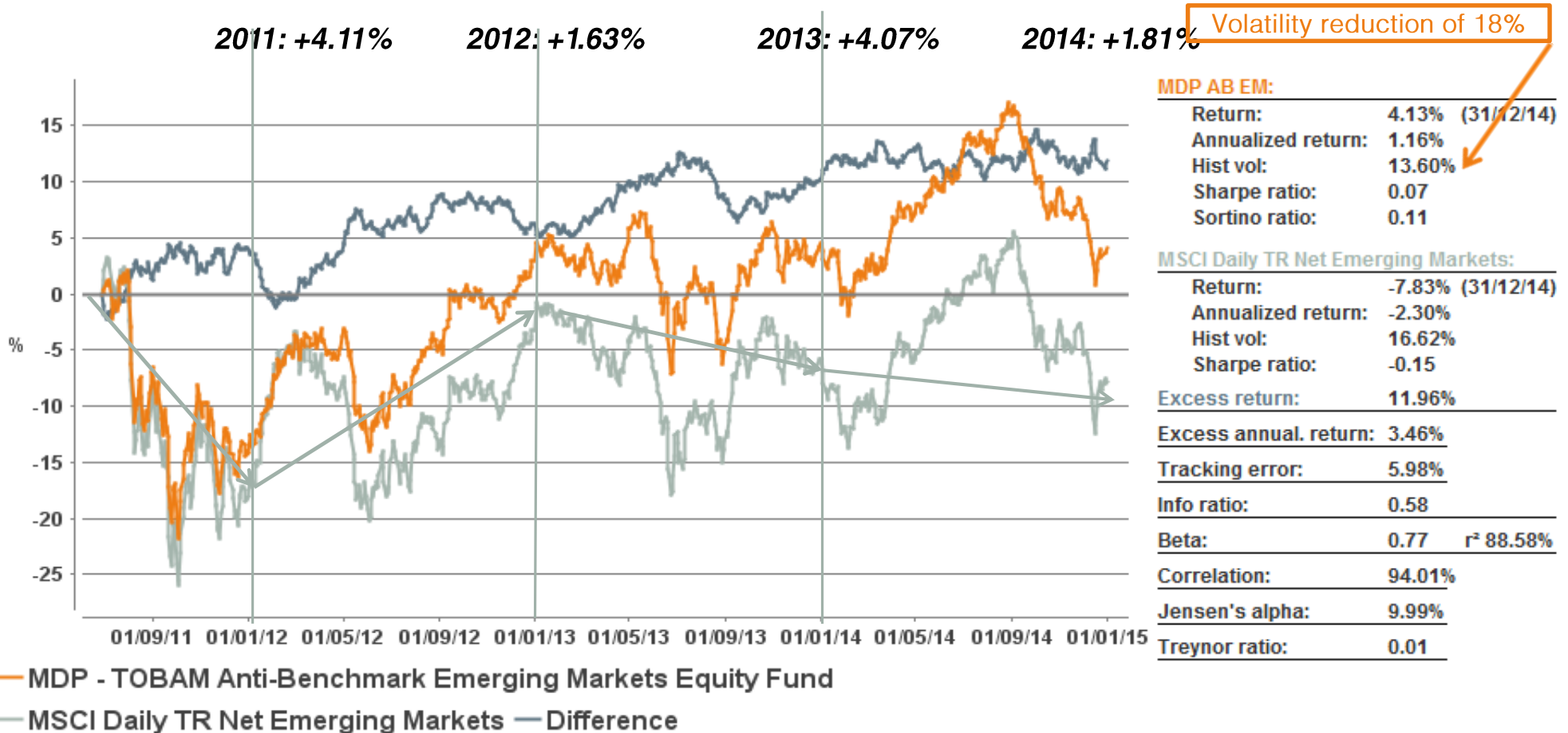
	MDP AB EM	MSCI Daily TR Net Emerging Markets
Total Fund AUM (USD) millions	1,305.29	
Return (Dec '00 - Dec '14)	587.95 %	301.52 %
Annualized return	14.76 %	10.43 %
Volatility	15.94 %	20.82 %
Sharpe ratio	0.81	0.41
Tracking error	8.72 %	
Downside deviation	10.28 %	13.27 %
Sortino ratio	1.25	0.64
Correlation to index	0.92	
Beta to index	0.71	

Returns stated in USD

Source: TOBAM Anti-Benchmark EM Equity factsheet as of 30/09/2014. Returns are gross of fees and stated in USD and reflect back tested data from Dec 29, 2000 to Jun 29, 2011, plus live data for the TOBAM Anti-Benchmark[®] Emerging Markets Equity Fund from Jun 29, 2011 to date. Back tested results are for information purposes only. They are intended to illustrate how the Strategy would have behaved over the period had it been launched prior to Jun 29, 2011. The simulations are gross of tax and exclude costs of transaction and fee assumptions. Past performance is not indicative of future results.

Anti-Benchmark[®] EM: performance since inception

Relative performance of AB EM vs. MSCI EM
(June 29, 2011– December 31, 2014)

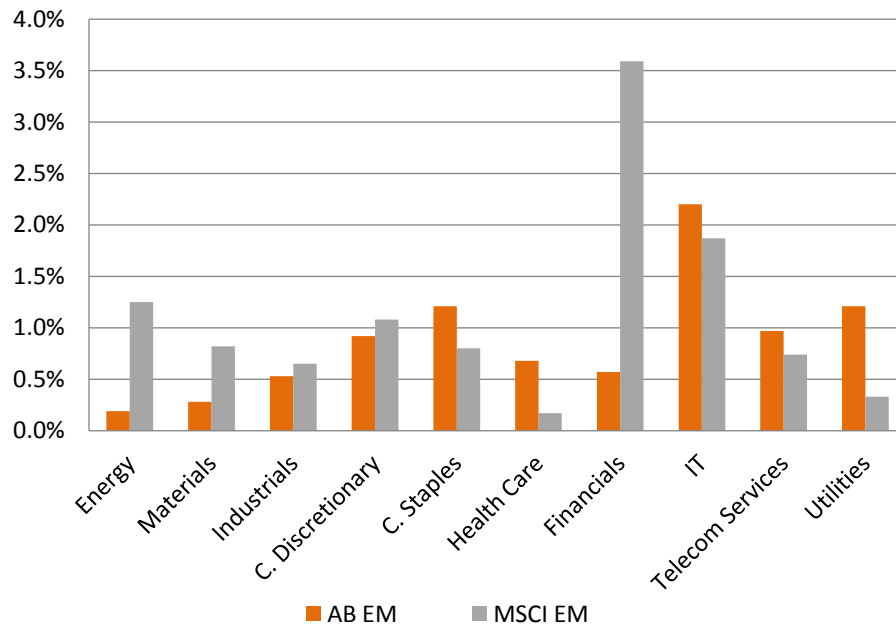


Source: TOBAM. Returns are Gross of management fees and stated in USD. Past performance is not indicative of future results.

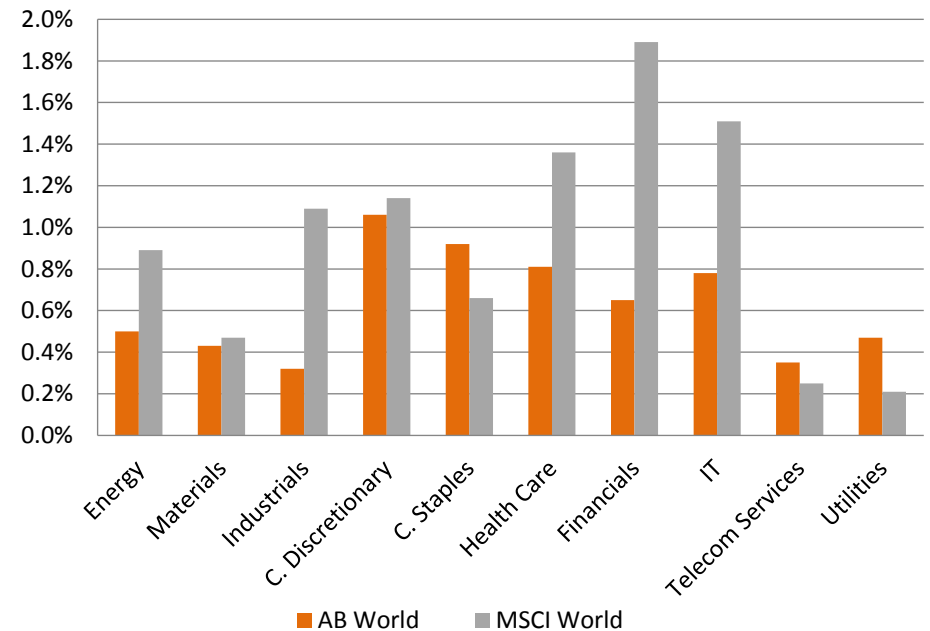
Anti-Benchmark[®] EM Equity: a diversified exposure

as of December 31, 2014 – Ex-ante

Volatility contributions by sector
Anti-Benchmark Emerging Market
Vs. MSCI Emerging Market



Volatility contributions by sector
Anti-Benchmark World
Vs. MSCI World



- MSCI EM risk exposure is very much concentrated: almost half of its volatility comes from Financials and Energy/Materials alone
- MSCI EM risk exposure is quite similar to that of the MSCI World

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