

Tobam extends access to anti-benchmark range in Europe

By: Adrien Paredes-Vanheule | 23 Mar 2015



Paris-based asset manager Tobam has extended the access of its anti-benchmark Sicav range to retail investors in six new European countries, including Italy, Spain, Switzerland, Finland, Netherlands and Belgium. Seven strategies will be available.

Those funds were already available for retail clients in France, the UK, Germany and Austria.

The firm is also targeting institutional investors in those countries as well as in five of the six European new countries where the anti-benchmark range is available.

The anti-benchmark strategy, founded by Yves Choueifaty (*pictured*), maximises diversification and avoids the concentration of risk found in traditional market-cap weighted benchmarks.

Christophe Roehri, managing director of Tobam, commented: “Having built up an impressive asset base from institutional investors, we are now focused on a dedicated push to increase our assets from retail investors.

“The six new countries are all major markets for investment fund sales in Europe, and regions that have recognized the value of smart beta as an investment strategy. We are confident that our track record, approach and performance, will make our funds stand out in the all-

encompassing ‘smart beta’ space, and will result in significant interest from retail investors via distribution networks.”

Tobam managed \$8.7bn (€7.75bn) of AUM as at 26 February 2015.