

X Anti-Benchmark[®]

The most diversified

More diversified

Poorly diversified

The common characteristics of those «more diversified strategies» are that they are more diversified than the Market Cap Portfolio. They are likely to outperform it.

X Fundamental Index[®]
X Equal Weighting
X Dart Throwing

All traditional strategies tend to abide artificially by market cap assumptions and thus are likely to be less efficient than Market Cap Portfolios.

X Market Cap Portfolio

The trend

More return

Less risk

