

## Tobam offers multi-asset strategy to distributors & retail investors



Paris-based asset manager Tobam has launched its multi-asset offering to distributors, independent financial advisers (IFAs) and retail investors.

Initially launched in 2016, the anti-benchmark multi-asset strategy provides an innovative solution to investors looking for a unique, diversified and diversifying approach to multi-asset management.

Whilst traditional approaches to multi-asset investing are top-down driven, Tobam's multi-asset strategy implements a 100% bottom-up approach. Applying Maximum Diversification approach to a multi-asset framework involves investing without macroeconomic views and without forecasting asset price movements - i.e. making no bets, Tobam's motto.

By maximising diversification between and within asset classes, the strategy seeks to avoid risk concentrations, reduce volatility while improving return and providing steadier capital growth than traditional market-cap driven approaches.

With the development of this multi-asset offering particularly suited to wealth management TOBAM is aiming to accelerate its success towards intermediaries and IFA's.

Building on over two-year of strong live track record, TOBAM's multi-asset strategy is now available on the MDP Luxembourg SICAV, for distribution to external clients.