



Yves Choueifaty - *President and CIO of TOBAM*

Yves Choueifaty founded TOBAM and the Maximum Diversification® approach in 2005. Yves was previously CEO of Credit Lyonnais Asset Management ("CLAM", AUM €70B), after spending over 10 years with CLAM in diverse senior roles (CIO, Head of Financial Engineering and Quantitative Investment Management).

Mr Choueifaty is also a committed entrepreneur on human rights and climate change challenges. He is a member of the Paris Committee of the NGO Human Rights Watch since 2019 and president of the advisory board of WeNow, a "climate neutral" champion endorsed by the United Nations. He is also a board member of the Saint-Joseph University foundation in Lebanon, a board member of the RDCL (Association of Lebanese businessmen and women united by a common vision for the Lebanese economy)

Awarded multiple times over the years, Yves Choueifaty has notably been recognized as "Chief Investment Officer of the Year" in 2015 (Funds Europe) and "Asset Management Leader of the Year" in France in 2016 (AGEFI).

As one of the pioneers of the smart beta movement, Yves Choueifaty is a frequent speaker at conferences and is a member of The 300 Club (19 members throughout the world), whose mission is to raise awareness about the potential impact of current market thinking and behaviors. Mr Choueifaty graduated from ENSAE and is a mathematician by training.



Michael Kovrig - *Senior Adviser, Asia for the International Crisis Group*

Michael Kovrig is Senior Adviser, Asia for the International Crisis Group and Director of Kovrig Group, a geopolitical research and advisory firm.

At Crisis Group his role involves research, analysis and advocacy on China and the Asia-Pacific. In recent years his work has examined international relations and security policy among China, the US, EU, Japan, North Korea, Southeast Asia, and Russia. He is currently conducting research on Chinese internal politics, security and law, strategic and technological competition between China and the West, and Indo-Pacific geopolitics and the Pacific Islands.

Michael is a former Canadian diplomat who previously served for more than a decade in China, at the United Nations and at Canada's foreign ministry in Ottawa. His prior experience includes work in strategic communication for the UN Development Group, journalism in Central and Eastern Europe, and research on China. He has a master's degree in international affairs from Columbia University and is fluent in French and Mandarin Chinese. Michael lived in China from 2014-2021 and is now based in Europe.

More can be found at www.linkedin.com/in/kovrig and <https://www.crisisgroup.org/who-we-are/people/michael-kovrig>