

PRESS RELEASE

TOBAM expands access to its Global Blockchain Equity strategy with the launch of an active UCITS ETF

- With this new ETF, TOBAM, in collaboration with Natixis CIB, continues to build on its track record of innovation by offering investors a new gateway to Bitcoin adoption.
- Launched almost five years ago, and available as an open-ended UCITS fund for more than two years, the Global Blockchain Equity strategy has delivered a net return of 179% since September 2023¹, i.e., 57% annualised. Launching an ETF format meets the growing needs of ETF-focused platforms as well as institutional investors seeking a liquid, transparent, exchange-listed solution.
- Managed by TOBAM, a pioneer in Bitcoin-related investment strategies since 2017, the strategy stands out for its unique positioning by investing in companies whose performance is structurally correlated with Bitcoin. It provides exposure to Bitcoin adoption as a monetary benchmark and a store of value through a portfolio of global equities that is compliant with the UCITS framework.

Paris - 12 January 2026 - TOBAM, a French quantitative asset management company and a pioneer in Bitcoin investing, announces the launch of an active UCITS ETF replicating its Global Blockchain Equity strategy, in collaboration with Natixis CIB.

Rolled out almost five years ago, TOBAM's Global Blockchain Equity strategy has established itself as a differentiated approach within the blockchain and Bitcoin universe. Unlike traditional thematic strategies, which invest broadly across blockchain technology use cases, TOBAM takes a focused approach, selecting companies whose performance is structurally correlated with Bitcoin, allowing investors to capture its adoption through a conventional equity portfolio.

This distinctive approach has enabled the strategy to significantly outperform both its peers and its benchmark since inception, while complementing TOBAM's Bitcoin offering. Since its launch in September 2023, the strategy has delivered a net annualised performance of 57%, versus 18% for its international equities benchmark.

Over the past two years, the open-ended UCITS fund version of the Global Blockchain Equity strategy has been made widely available through life-insurance platforms and has attracted growing interest from institutional and retail investors seeking exposure to the Bitcoin theme embedded within their equity allocation.

The launch of the ETF format now enables TOBAM to extend access to this strategy to ETF platforms and institutional investors, while maintaining the open-ended UCITS fund version for investors using traditional life-insurance and advisory distribution channels.

"Since its launch, our Global Blockchain Equity strategy has offered investors a unique way to gain exposure to Bitcoin's performance drivers within a fully regulated UCITS framework," says Yves Choueifaty, Chairman and Founder of TOBAM. "Launching this ETF with Natixis CIB is a natural next step, making the strategy accessible to a broader investor base that values the liquidity and transparency of an exchange-traded format."

"Investor demand for regulated access to the digital-asset universe continues to grow. This new vehicle combines TOBAM's recognised expertise in crypto assets with the operational efficiency and transparency inherent to the ETF format."

¹ Source: TOBAM as of 30 December 2025. Net performance in EUR.



"We are delighted to partner with TOBAM on the launch of this active ETF, for which Natixis CIB will act as the lead market maker," says Olivier Lasserre, Managing Director, Global Head of Synthetic PB, synthetic Indexation sales Natixis CIB.

"Thanks to our expertise in active management strategies, this launch illustrates our ability to support our clients in their transition towards active ETFs. We thus offer an innovative solution in the form of a dynamic index which, beyond its listing, opens up numerous opportunities in terms of structuring and distribution," says Romuald Orange, MD, Global Head of Proprietary Client Interface, Natixis CIB.

TOBAM Global Blockchain Equity UCITS ETF

ISIN	LU3142893745
Bloomberg ticker	BBLOK FP
TER	0.91%
Trading currency	Euro
Exchange	Euronext
ETF type	Active

TOBAM

TOBAM's mission is to provide exposures that established market players do not yet offer.

It is anchored in three flagship strategies:

- Maximum Diversification®, based on original, patented research and a mathematical definition of diversification, defined what would become Smart Beta.
- LBRTY®, which aims to outperform benchmarks by substantially reducing direct and indirect exposure to autocratic regimes.
- ₿TOBAM®, dedicated since 2016 to Bitcoin-related investments.

In addition, TOBAMSolutions®, driven by our Research team, designs bespoke solutions and services for sophisticated institutional investors.

The Maximum Diversification®, TOBAMSolutions®, ₿TOBAM® and TOBAM LBRTY® approaches illustrate TOBAM's systematic commitment to innovation in the service of demanding investors.

For more information, please visit www.tobam.fr, www.tobamdirect.com, or contact us at info@tobam.fr